

# Lara Couzens

## UX/UI Designer

+61 409 769 171

laracouzens02@gmail.com

<https://www.linkedin.com/in/lara-couzens-29b3b924b/>

As a designer, I am passionate about creating digital experiences that are helpful, seamless, and engaging. My goal is to use my skills to help create products that benefit others and make their lives easier and more enjoyable. I want to utilise research and analysis to help empathise with user needs and identify how I can use my skills and expertise to empower them to achieve their goals.

## Education

### 2021 - Current Queensland University of Technology

#### Bachelor of Design (Interaction Design)

Relevant units

DXB110 Principles of Interaction and UX Design

DYB122 Design Visualisations

DXB111 Introduction to Web Design

DYB123 Emerging Design Technology

DXB210 Critical Experience Design

DXB211 Creative Coding

DXB212 Tangible Meida

DXB301 Augmented Interactions

DXB311 Advanced Interaction Design Project

## Employment

### Medical Secretary

Brisbane Private

Hospital (2020 - current)

This is a part-time job while I complete my degree

## Hard Skills

- User Research
- Mood Boards
- Storyboarding
- Wireframing
- Competitor Analysis
- Personas
- Mock Ups
- Empathy Mapping
- High Fidelity Prototypes
- User Journey
- User Flow
- HTML/CSS/JS
- Problem solving



Figma



Illustrator



InDesign



VSC



Photoshop



Canva



Miro




Maya

# Lara Couzens

## UX/UI Designer

 +61 409 769 171

 laracouzens02@gmail.com

 <https://www.linkedin.com/in/lara-couzens-29b3b924b/>

## Soft Skills

- **Problem Solving**
  - Coordinated with doctors and patients to find alternative time slots and prioritised urgent cases when encountering scheduling conflicts to ensure minimal disruption to the overall schedule.
- **Research skills**
  - Researched user pain points when developing AR project proposal.
- **Time Management**
  - Prioritised urgent tasks depending on deadline when managing multiple university projects simultaneously.
- **Team Work**
  - Collaborated with team members to develop a successful tangible media prototype for an assignment.
- **Interpersonal Skills**
  - Supported and collaborated with colleagues at work to ensure a friendly and positive workplace environment.
- **Strong written and verbal communication**
  - Collaborated with patients and health care professionals to align availabilities and schedule appointments.
- **Flexible and adaptable**
  - Accommodated sudden and unexpected work schedule changes due to illness by taking on extra shifts
- **Attention to detail**
  - Accurately transcribed and sent various medical correspondence letters
- **Working under pressure**
  - Created and submitted multiple high-quality assessment projects under strict deadlines
- **Customer service**
  - Navigated patient inquiries to ensure swift resolution and satisfaction.

## Interests/Hobbies

- Health and Wellbeing
- Spending time with friends and family
- Watching movies
- Listening to music
- Storytelling
- Understanding how things work (looking behind the curtain)